

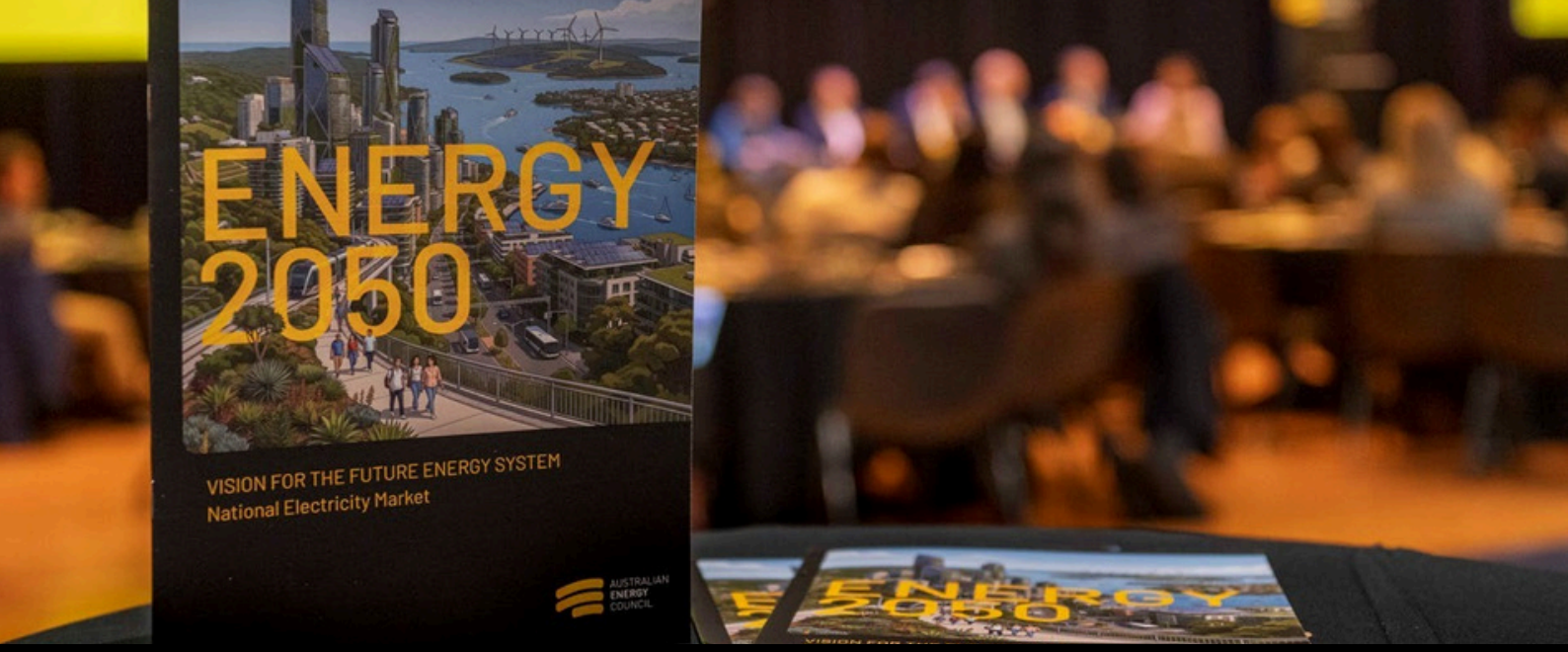

# Sponsorship Prospectus

**Australian Energy Council Conference 2027**

Energy2050: How Are We Tracking

25 May 2027, Melbourne

AUSTRALIAN ENERGY COUNCIL




ENERGY2050: HOW ARE WE TRACKING

# Balancing reliability, affordability and emissions reduction

**Australia's energy transition has entered a critical phase, with focus turning to actions that deliver a reliable, affordable lower-emissions future.**

The AEC Conference brings together the senior leaders, policymakers, regulators, investors, advisors and industry participants shaping the decisions that will define the next stage of the transition.

As the peak industry body for electricity and downstream natural gas businesses, the AEC is uniquely placed to convene this conversation — representing members across generation, retail, infrastructure, markets and emerging energy services.

The event gives sponsors a credible platform to align with the sector's most important discussions and engage directly with the people influencing Australia's energy future.

The AEC Conference is where industry leadership, policy direction and market insight come together.

# Designed for high-value engagement, not passive attendance

**The AEC Conference is a focused, single-day program built around senior participation, sharp content and meaningful commercial conversations.**

The format combines keynotes, case studies and panel discussions with a social function immediately after the program, giving sponsors multiple points of visibility and relationship-building across the day.

Sponsors gain access to senior decision-makers across policy, retail, investment, operations, strategy, regulation and emerging energy services.

With journalists from the AFR, The Australian and leading energy publications also in attendance, sponsor visibility can extend beyond the room.



## Engage the people shaping decisions across the energy value chain

| | | | |
|---|---|---|---|
| Access senior decision-makers | Position within key discussions | Build strategic relationships | Contribute to thought leadership |



# Audience profile

**The AEC Conference brings together senior decision-makers from across Australia's energy sector for a focused day of policy insight, market discussion and high-value industry connection.**

- Generators and retailers
- Networks and infrastructure businesses
- Government, regulators and market bodies
- Investors, legal and advisory firms
- Consultants, technology providers and emerging energy businesses
- Media and industry observers beyond the room.

## Delegate representation



- Energy retailers, generators and gentailers (38%)
- Government, regulators and market bodies (18%)
- Professional services, legal, advisory and consulting firms (15%)
- Networks, infrastructure and energy technology businesses (11%)
- Consumer, advocacy & industry bodies (9%)
- Media, investors and other sector participants (9%)

# Sponsorship packages

**Establish your organisation as a visible voice in Australia's energy transition, with partnership options designed for leadership, program alignment and brand presence.**

## Gold Partner

Own the platform through keynote presence, premium visibility and whole-of-event association.

**Positioning**
Event leadership, keynote presence and whole-of-conference visibility.

**Availability**
0 available

**$20,000** ex GST
AEC Member price
(Full and Associate Member)

**$30,000** ex GST
Non-member

## Silver Partner

Lead a key conversation through program alignment, panel participation and session branding.

**Positioning**
Program-aligned visibility through panel participation and session branding.

**Availability**
Four available

**$12,500** ex GST
AEC Member price
(Full and Associate Member)

**$20,000** ex GST
Non-member

## Bronze Partner

Build visible brand presence through conference collateral, acknowledgements and delegate engagement.

**Positioning**
Credible brand presence across conference collateral and delegate engagement.

**Availability**
Six available

**$7,500** ex GST
AEC Member price
(Full and Associate Member)

**$10,000** ex GST
Non-member




# Gold partner

An exclusive event leadership partnership with keynote presence and whole-of-conference visibility.

SOLD

**$20,000** ex GST
AEC Memberprice
(Full and Associate Member)

**$30,000** ex GST Non-member

## Sponsorship package

- Event co-branding
- The opportunity to provide a keynote or case study demonstrating leadership in the energy transition
- The opportunity to provide closing remarks to the conference
- Premium visibility
- Maximum delegate exposure
- Only one Gold partner position available per conference
- Physical signage on stage for the entire program
- Engagement statistics for dedicated posts and gold partner specific content
- 8 registrations including speaker
- 1 dedicated post on AEC LinkedIn
- 1 dedicated EDM to AEC mailing lists



# Silver partner

Lead a key program conversation through panel participation and dedicated session visibility.

Four available

## Sponsorship package

- Session branding
- Speaking / moderation for a senior executive on a panel that aligns with the work they are doing within the sector.
- Delegate access
- Four silver partner positions available per Conference
- Aggregated event attendance data
- 1 dedicated post on AEC LinkedIn
- 4 registrations including speaker

**$12,500** ex GST
AEC Memberprice
(Full and Associate Member)

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**$20,000** ex GST Non-member



# Bronze partner

Build a strong conference presence through brand visibility and delegate engagement.

Six available

## Sponsorship package

- Partner branding across conference collateral
- Verbal acknowledgement during conference
- Delegate access
- 6 bronze partner positions available per Conference
- Aggregated event attendance data
- 2 registrations per partner

**$7,500** ex GST
AEC Memberprice
(Full and Associate Member)

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**$10,000** ex GST Non-member

Thank you for considering partnering with the Australian Energy Council's 2027 Conference. Our events team would like to continue the conversation and learn more about how your organisation could be involved.

To submit your expression of interest, please return your completed form via email to events@energycouncil.com.au

# Contact and billing information

Contact name

Organisation

ABN

Address

Email

Phone

## Sponsorship selection

~~GOLD~~

- [ ] ~~$20,000 AEC Member~~
- [ ] ~~$30,000 Non-member~~

~~Preferred session topics~~

SILVER

- [ ] $12,500 AEC Member
- [ ] $20,000 Non-member

Preferred session topics

BRONZE

- [ ] $7,500 AEC Member
- [ ] $10,000 Non-member

Organisations must hold an active Full or Associate Membership with the AEC to qualify for member rates. Once approved, sponsors will be issued with an agreement and invoice. Conference sponsors are not confirmed until a signed agreement and payment in full is received.