



Sponsorship Prospectus

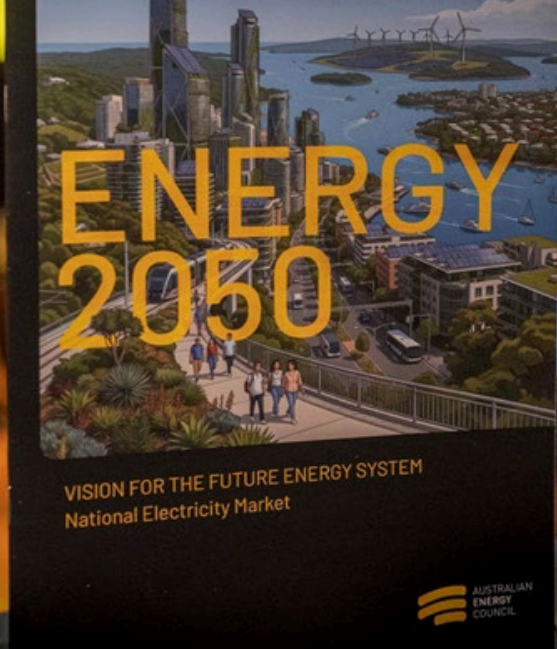
Australian Energy Council Conference 2027

Energy2050: How Are We Tracking

25 May 2027, Melbourne



AUSTRALIAN
ENERGY
COUNCIL



ENERGY2050: HOW ARE WE TRACKING

Balancing reliability, affordability and emissions reduction

Australia's energy transition has entered a critical phase, with focus turning to actions that deliver a reliable, affordable lower-emissions future.

The AEC Conference brings together the senior leaders, policymakers, regulators, investors, advisors and industry participants shaping the decisions that will define the next stage of the transition.

As the peak industry body for electricity and downstream natural gas businesses, the AEC is uniquely placed to convene this conversation — representing members across generation, retail, infrastructure, markets and emerging energy services.

The event gives sponsors a credible platform to align with the sector's most important discussions and engage directly with the people influencing Australia's energy future.

The AEC Conference is where industry leadership, policy direction and market insight come together.

Designed for high-value engagement, not passive attendance

The AEC Conference is a focused, single-day program built around senior participation, sharp content and meaningful commercial conversations.

The format combines keynotes, case studies and panel discussions with a social function immediately after the program, giving sponsors multiple points of visibility and relationship-building across the day.

Sponsors gain access to senior decision-makers across policy, retail, investment, operations, strategy, regulation and emerging energy services.

With journalists from the AFR, The Australian and leading energy publications also in attendance, sponsor visibility can extend beyond the room.



Engage the people shaping decisions across the energy value chain

Access senior
decision-makers

Position within key
discussions

Build strategic
relationships

Contribute to
thought leadership



Audience profile

The AEC Conference brings together senior decision-makers from across Australia's energy sector for a focused day of policy insight, market discussion and high-value industry connection.

- Generators and retailers
- Networks and infrastructure businesses
- Government, regulators and market bodies
- Investors, legal and advisory firms
- Consultants, technology providers and emerging energy businesses
- Media and industry observers beyond the room.

Delegate representation



- Energy retailers, generators and gentailers (38%)
- Government, regulators and market bodies (18%)
- Professional services, legal, advisory and consulting firms (15%)
- Networks, infrastructure and energy technology businesses (11%)
- Consumer, advocacy & industry bodies (9%)
- Media, investors and other sector participants (9%)

Sponsorship packages

Establish your organisation as a visible voice in Australia's energy transition, with partnership options designed for leadership, program alignment and brand presence.

Gold Partner

Own the platform through keynote presence, premium visibility and whole-of-event association.

Positioning

Event leadership, keynote presence and whole-of-conference visibility.

Availability

One available

\$20,000 ex GST
AEC Member price
(Full and Associate Member)

\$30,000 ex GST
Non-member

Silver Partner

Lead a key conversation through program alignment, panel participation and session branding.

Positioning

Program-aligned visibility through panel participation and session branding.

Availability

Four available

\$12,500 ex GST
AEC Member price
(Full and Associate Member)

\$20,000 ex GST
Non-member

Bronze Partner

Build visible brand presence through conference collateral, acknowledgements and delegate engagement.

Positioning

Credible brand presence across conference collateral and delegate engagement.

Availability

Six available

\$7,500 ex GST
AEC Member price
(Full and Associate Member)

\$10,000 ex GST
Non-member



Gold partner

An exclusive event leadership partnership with keynote presence and whole-of-conference visibility.

One available

\$20,000 ex GST

AEC Member price
(Full and Associate Member)

\$30,000 ex GST Non-member

Sponsorship package

- Event co-branding
- The opportunity to provide a keynote or case study demonstrating leadership in the energy transition
- The opportunity to provide closing remarks to the conference
- Premium visibility
- Maximum delegate exposure
- Only one Gold partner position available per conference
- Physical signage on stage for the entire program
- Engagement statistics for dedicated posts and gold partner specific content
- 8 registrations including speaker
- 1 dedicated post on AEC LinkedIn
- 1 dedicated EDM to AEC mailing lists



Silver partner

Lead a key program conversation through panel participation and dedicated session visibility.

Four available

\$12,500 ex GST

AEC Memberprice
(Full and Associate Member)

\$20,000 ex GST Non-member

Sponsorship package

- Session branding
- Speaking / moderation for a senior executive on a panel that aligns with the work they are doing within the sector.
- Delegate access
- Four silver partner positions available per Conference
- Aggregated event attendance data
- 1 dedicated post on AEC LinkedIn
- 4 registrations including speaker



Bronze partner

Build a strong conference presence through brand visibility and delegate engagement.

Six available

\$7,500 ex GST

AEC Memberprice
(Full and Associate Member)

\$10,000 ex GST Non-member

Sponsorship package

- Partner branding across conference collateral
- Verbal acknowledgement during conference
- Delegate access
- 6 bronze partner positions available per Conference
- Aggregated event attendance data
- 2 registrations per partner

Thank you for considering partnering with the Australian Energy Council’s 2027 Conference. Our events team would like to continue the conversation and learn more about how your organisation could be involved.

To submit your expression of interest, please return your completed form via email to events@energycouncil.com.au

Contact and billing information

Contact name

Organisation

ABN

Address

Email

Phone

Sponsorship selection

GOLD

- ☐ \$20,000 AEC Member
- ☐ \$30,000 Non-member

Preferred session topics

SILVER

- ☐ \$12,500 AEC Member
- ☐ \$20,000 Non-member

Preferred session topics

BRONZE

- ☐ \$7,500 AEC Member
- ☐ \$10,000 Non-member

Organisations must hold an active Full or Associate Membership with the AEC to qualify for member rates. Once approved, sponsors will be issued with an agreement and invoice. Conference sponsors are not confirmed until a signed agreement and payment in full is received.